

ANGLESEY COUNTY COUNCIL	
REPORT TO:	County Council
DATE:	19/12/2023
REPORT TITLE:	Isle of Anglesey Resources and Recycling Strategic Plan 2023 / 2028
REPORT BY:	Cllr Dafydd Rhys Thomas, Portfolio Holder Highways, Waste and Property
PURPOSE OF THE REPORT:	The Strategic Plan sets out our priority areas: <ol style="list-style-type: none"> 1. Reduce waste and increase reuse 2. Increase recycling and improve quality 3. Improve street cleansing and reduce fly-tipping 4. Lead by example
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1. Recommendation

Full Council is requested to:

R1 Approve and adopt the Isle of Anglesey Resources and Recycling Strategic Plan 2023 - 2028

2. Background and Context

The Plan supports the Council's key ambition in the Council Plan 2023-28:

“to create an Anglesey that is healthy and prosperous where people can thrive”

This resources and recycling plan will enable us to take action on the climate change crisis responding to one of the Council Plan's Key Strategic Objectives; Climate Change. The Council Plan states that by 2028 we will have increased recycling rates. This document sets out a plan to work towards a 70% recycling rate.

The Plan sets out our goal to move towards a Circular Economy in Anglesey; keeping resources circulating in the economy for as long as possible before throwing them away, this will help towards our journey to net zero carbon emissions by 2030

Appendix:

1. Isle of Anglesey Resource and Recycling Strategic Plan 2023/2028
2. Consultation summary report

Ynys Môn

THE ISLE OF

Anglesey



Resources and Recycling Strategic Plan

2023-2028



Mae'r ddogfen yma hefyd ar gael yn y Gymraeg / This document is also available in Welsh.

Vision



“Create an Anglesey that is healthy and prosperous where people can thrive.”

Our overall vision is to create an Anglesey that is healthy and prosperous where people can thrive. This requires stepping up and taking action on the climate crisis. The need to act for the benefit of the climate and our environment has never been more vital.

Taking opportunities to move positively towards an innovative Circular Economy in Anglesey and Wales plays a fundamental role in our climate response. We will deliver sustainable resource use by reducing waste, ensuring items are used again, recycled for further manufacturing or sent for recovery.



Council Plan 2023-2028 Strategic Objectives

The Council Plan is the key document serving as a focal point for decision-making at all levels; providing a framework to plan and drive forward priorities; shape annual spending; monitor performance and progress.

At its core is our desire to work with Anglesey residents, communities and partners to ensure the best possible services, improve the quality of life for all and create opportunities for future generations.

Its six main objectives reflect the key areas the Council should be focusing its efforts on.

The Council Plan's vision is to:

'Create an Anglesey that is healthy and prosperous where people can thrive.'



The Welsh Language

Cynyddu cyfleoedd i ddysgu a defnyddio'r iaith.



Social Care and Wellbeing

Providing the right support at the right time.



Education

Ensuring an effective provision for today and for future generations.



Housing

Ensuring that everyone has the right to call somewhere home.



Economy

Promoting opportunities to develop the Island's economy.



Climate Change

Responding to the crisis, tackling change and working towards becoming net zero organization by 2030.



[Council Plan 2023 to 2028 \(gov.wales\)](https://gov.wales)

Council Plan 2023-2028 – Values

The Council Plan 2023-28 is underpinned by the organisation’s core values, which are used to develop and guide the vision, strategic plans and services.



Respect

We are respectful and considerate towards others regardless of our differences .



Collaborate

We work as a team, with our communities and partners to deliver the best outcomes for the people of Anglesey.



Honesty

We are committed to high standards of conduct and integrity.



Champion the Council and the island

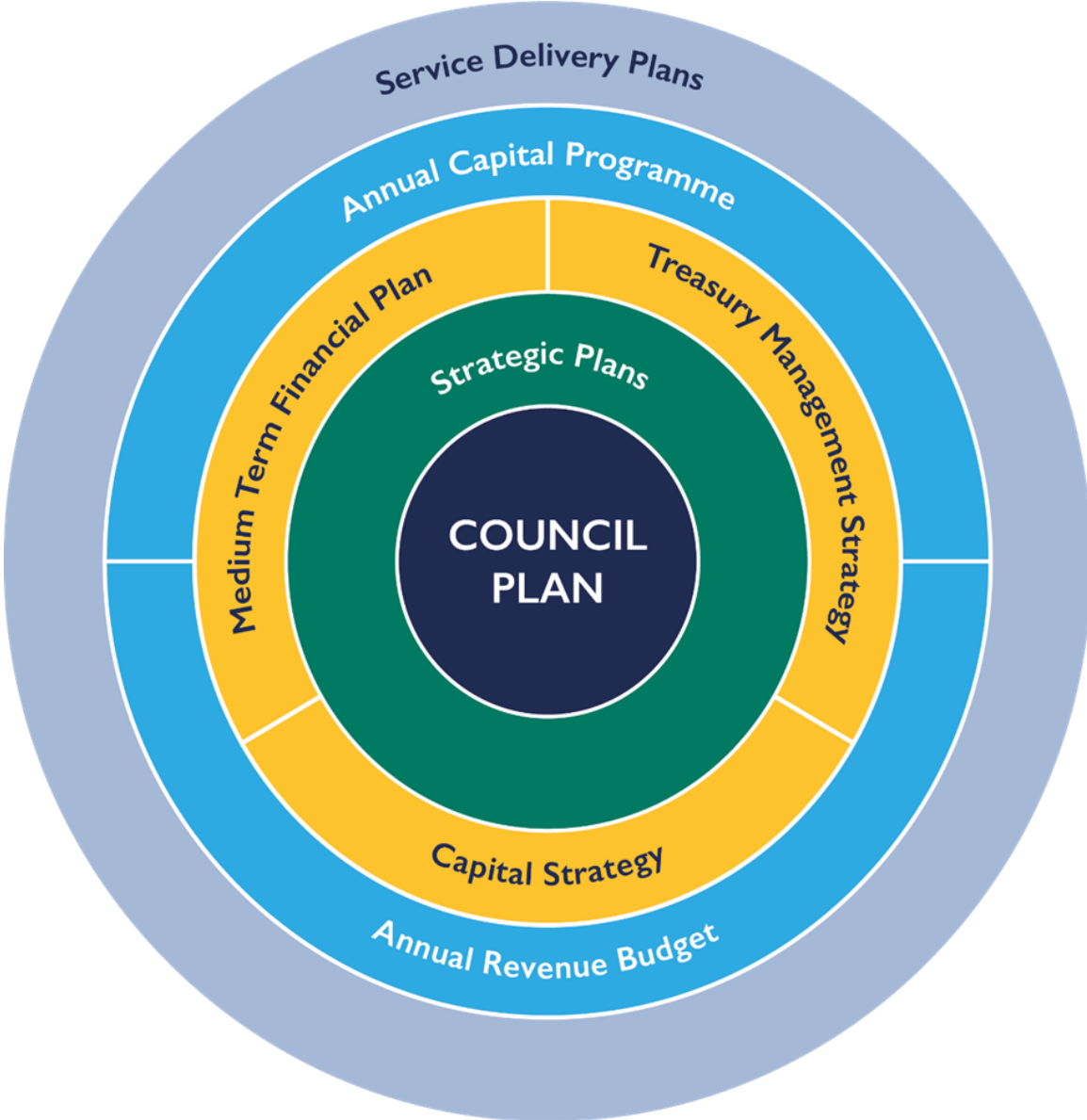
We create a sense of pride in working for the Council and present a positive image for the Council and the Island.



Strategic Circle

The strategic circle identifies the plans in place to ensure we are able to achieve our priorities and objectives.

This plan is a key strategic plan that aligns with the Council's Plan and contributes to the achievement of the strategic objectives and vision.



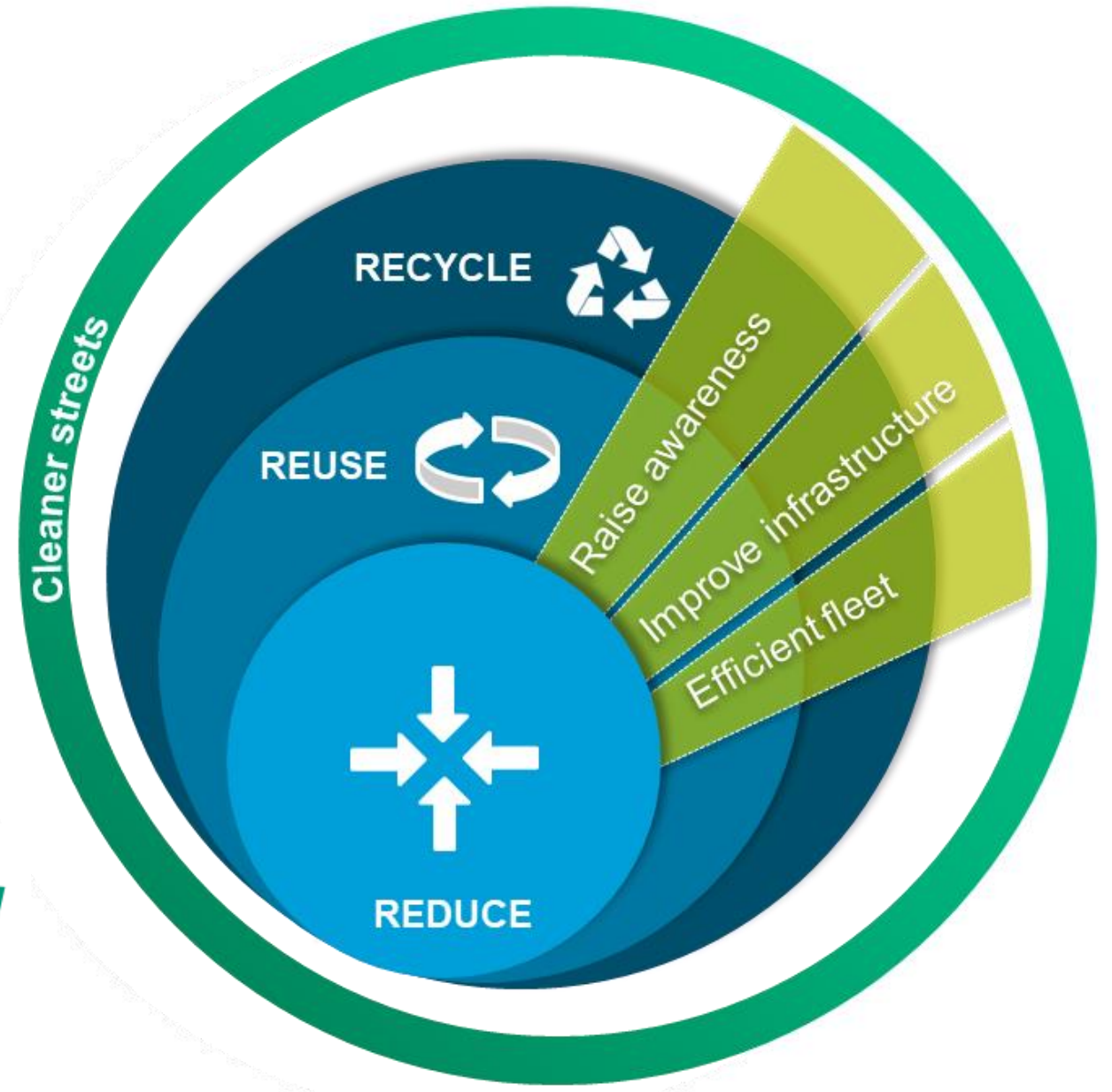
[Council Plan 2023-2028](#)

Our strategic priorities

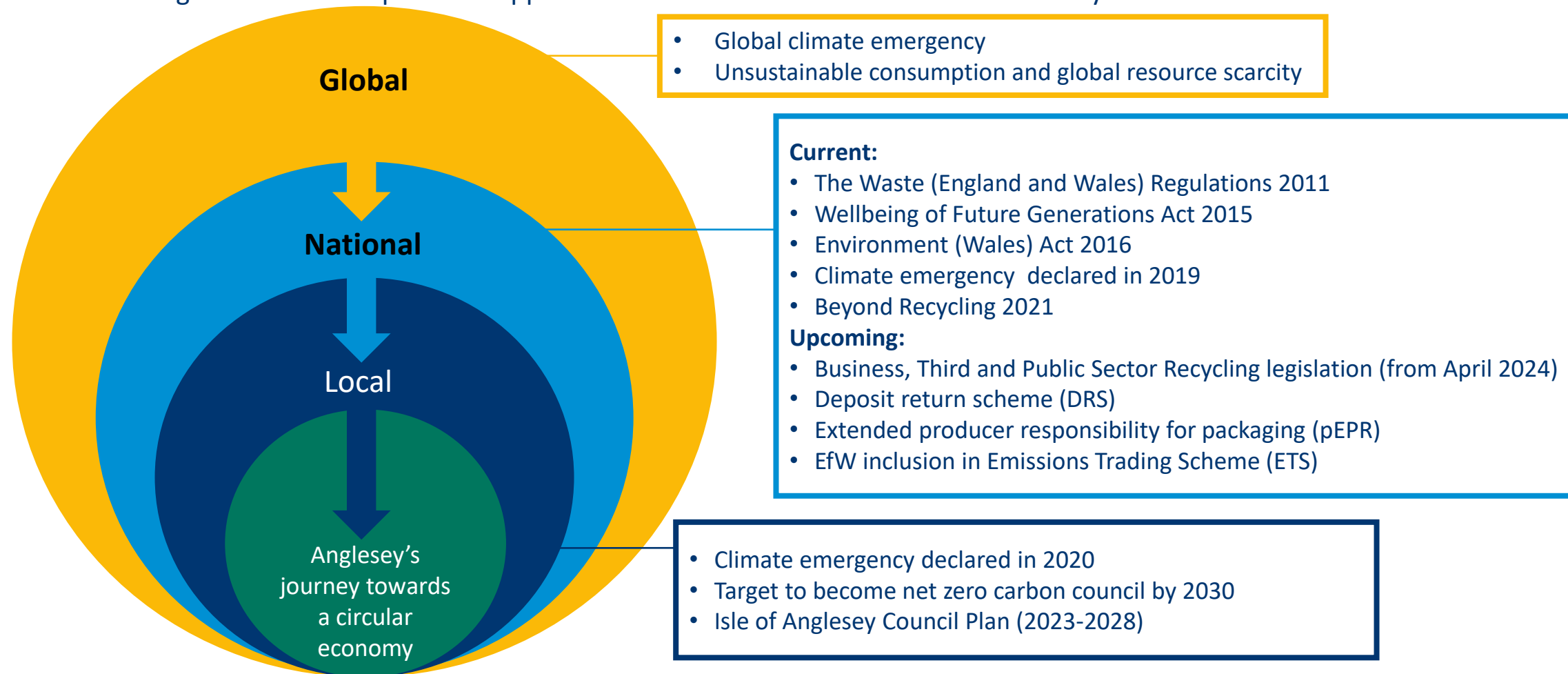
1. Reduce waste and increase reuse
2. Increase recycling rates and improve quality
3. Improve street cleansing and reduce fly tipping
4. Lead by example

Enabling Themes:

1. Raise awareness to promote behaviour change
2. Develop infrastructure fit for the future
3. Improve fleet efficiency and sustainability

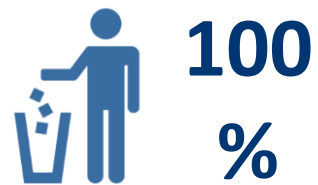


Globally we're facing a climate emergency and our consumption of resources is unsustainable. This has been recognised by the Welsh Government and the Isle of Anglesey and a strategic and legislative framework is in place to support the move towards a more circular economy. Moving to a circular economy is key to significantly reducing our carbon emissions and our over-exploitation of natural resources, and to help reverse the decline in biodiversity. Crucially it can also improve economic and social outcomes. The drivers and legislative and strategic framework in place to support our move towards a more circular economy are summarised below:





Households receiving recycling and waste collections



of streets with acceptable or better cleanliness level*

Where we are now and where we need to get to by 2025



15,000

Garden waste customers, generating £550k income p.a

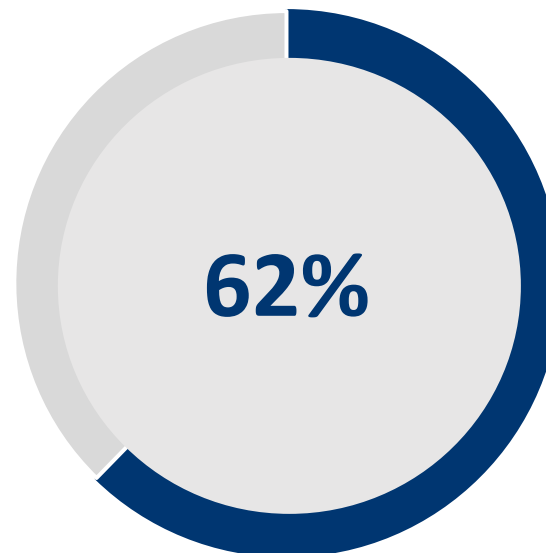


Recycling rate across two Household Recycling Centres

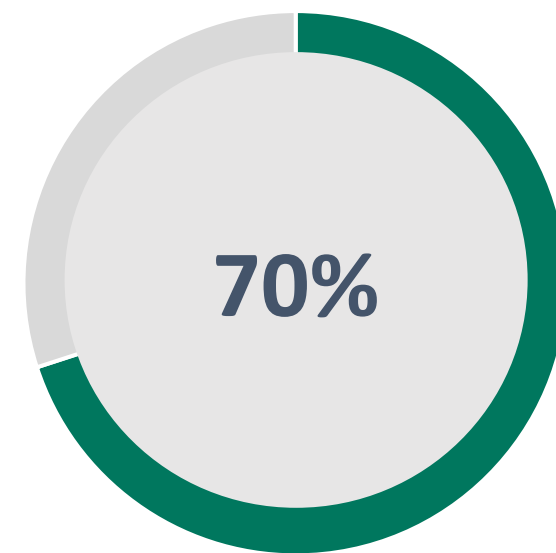


Closed landfill site in aftercare

2021/22 Recycling Rate



2025 Recycling Target



* Keep Wales Tidy LEAMs report 21/22 – all streets surveyed achieved a level B (acceptable level of cleanliness) or better.

Key priority 1 – Reduce waste and increase reuse

The best way of achieving a circular, low carbon economy is to reduce the amount of waste produced in the first place. The next most important method is to re-use items (keeping them circulating for their intended purpose for as long as possible).

To reduce waste we must all work together. We will prioritise supporting our residents on their waste reduction journeys and providing or promoting opportunities to increase reuse.

We are committed to

- Adopting a local communication plan capitalising on the national campaign that is already in place and funded by Welsh Government Cymru yn Ailgylchu (walesrecycles.org.uk).
- Encouraging householders to reduce waste in their homes including cutting down food waste.
- Developing further innovative partnerships with reuse charities and community groups to improve reuse options at Household Recycling Centres (HRCs).

By 2028 we will have

- Worked in partnership with ‘Wales Recycles’ national campaign to share reduce and reuse messages with householders at a local level.
- As part of our Communications Plan, used social media to raise awareness and educate householders on the benefits of reducing and reusing.
- Ensured opportunities are provided for residents to reuse where possible:
 - Worked with community groups to collect items to be reused.
 - Identified possible locations to establish local reuse shops.

Key priority 2 - Increase recycling rates and improve quality

Recycling reduces the need for raw materials providing a more efficient use of resources. Increasing the proportion of our waste that is recycled will reduce our carbon footprint and contribute towards achieving net zero carbon emissions by 2030.

We have a statutory obligation to achieve a 70% recycling rate by 2025. Failure to meet recycling targets could result in fines of £200 for every tonne of failure.

We are committed to

- Working with partners to review our services to make service improvements to increase recycling levels by an estimated 8% to meet statutory targets.
- Assessing the implications of reducing residual waste capacity from 80 litres p/week.
- Implementing an engagement and enforcement campaign, knocking on doors to raise awareness and educate residents and visitors
- Making recommendations to the Executive to implement the required service improvements to achieve interim and future statutory recycling targets.

By 2028 we will have

- Recruited a dedicated project team to work with the existing team and partners to develop an improvement plan considering:
 - Removing temporary collection points
 - Reviewing and reducing communal collection points
 - Delivering targeted communications campaign
 - Reviewing and implementing a no side waste / closed lid policy
 - Reviewing and removing additional bins
 - Reducing capacity of residual waste bins
- Gained corporate approval for the improvement plan.
- Worked with partners to effectively implement the service improvements to improve both the quantity and quality of recycling.
- Reviewed the configuration and capacity of the current trolley box system, enabling residents to recycle more
- Maintained the chargeable green garden waste collection service.

Key priority 3 -Improve street cleansing and reduce fly tipping

Keeping Anglesey clean will also contribute towards developing a stronger economy and improve well being by promoting a positive image for residents and visitors.

Keeping streets, beaches, and Council car parks free of litter and fly-tipping is a statutory requirement for the Council.

Some areas of Anglesey have a very high level of fly-tipping incidents. We are very efficient in clearing fly-tipped waste, but avoiding it from happening would improve street cleanliness and reduce costs.

We are committed to

- Maintaining the current level of cleanliness by ensuring waste and litter is picked up in a timely manner.
- Maximising efficiencies to make further improvements in performance where possible.
- Developing a plan to tackle the high number of fly-tipped waste incidents at priority areas in Anglesey.

By 2028 we will have

- Maintained robust contract management procedures to ensure cleanliness levels are maintained and improved wherever possible.
- Worked with other Council Services, Councillors, Town Councils, Keep Wales Tidy, local businesses, landlords and Police to create a coordinated solution to reduce the number of fly-tipped waste incidents.
- Provided more on street recycling and waste bins.
- Supported the delivery of our Destination Plan to build pride in our communities.

Key priority 4 – Lead by example

We all need to work together to achieve the benefits of moving towards a circular economy. We will lead by example, ensuring that recycling is maximised across council buildings, demonstrating our commitment to net zero.

Separately collecting high quality recyclable material from non domestic properties will be a statutory requirement from April 2024.

We are committed to

- Working collaboratively across Services to ensure Council buildings receive the support and guidance they require.
- Procuring a new contractor to collect and process waste and recycling from Council buildings.
- Achieving a 70% recycling rate for waste collected from Council buildings.

By 2028 we will have

- A recycling and waste service that enables Council buildings to recycle more of their waste.
- Carried out a trial to test various waste and recycling services to help advise the new specification and procurement process.
- Appointed a new contractor to collect waste and recycling from Council buildings by June 2023 – service to start September 2023.
- Communicated with Council building managers, staff, and schools to raise awareness about the new service.

Enabler 1 - Raise awareness to promote behaviour change

Clear communications are essential in raising awareness of the importance of moving to a circular economy and promoting positive behaviour change.

We will work with partners to develop cohesive and consistent communications, targeting hard-to-reach properties to communicate and raise awareness about: reducing waste, reducing contamination and increasing recycling.

We are committed to

- Utilise a wide range of communication methods including targeted education.
- Continuing to work with the corporate communication team to grow Anglesey's recycling and waste social media pages.
- Increasing use of email as a method of communication to give residents the information and confidence to recycle more.
- Delivering a targeted enforcement campaign to raise awareness, educate and encourage residents and visitors to recycle more.

By 2028 we will have

- Appointed a project manager (funding allowing) who will develop and implement a targeted communication plan.
- Delivered effective communication campaigns, targeted to residents on what they can do to reduce, reuse and recycle waste in their homes.
- Capitalised on national campaigns such as [Love Food Hate Waste Wales](#) | to promote the reduction of food waste.

Enabler 2 - Improve buildings and infrastructure

To deliver services that are fit for the future we need the right buildings and infrastructure that offer operational efficiency.

Our infrastructure is required to maintain safe and secure business as usual activities and to manage additional recycling tonnage arisings from service improvements.

We are committed to

- Building upon the existing network of collaboration to review operational buildings and fixed infrastructure at both operational sites to ascertain whether long-term efficiencies can be made at both sites.
- preparing a draft 5 year capital investment plan, showing a need to invest up to **£9.9m** to maintain and improve our infrastructure.
- reviewing the Council's current HWRC provision to ascertain whether the current service provision should be increased or decreased.

By 2028 we will have

- Agreed a 5 year capital plan to define the likely level of capital expenditure required in future to coincide with this new Strategy (2023-2028).
- Delivered a full buildings and fixed infrastructure review/options appraisal by end of 2024.
- Delivered an options appraisal to review the HWRCs service provision by end of 2024.
- Completed an options appraisal on the culvert at Penhesgyn by April 2024.
- Carried out a procurement process for a new power generation contract at Penhesgyn by August 2023.

Enabler 3 - Improve fleet and plant vehicles

To deliver services that are fit for the future we need efficient fleet and plant.

We will maintain safe and appropriate fleet and plant to manage additional recycling tonnage arisings from service improvements and to move to ultra-low emissions vehicles in line with our net zero objectives.

We are committed to

- reviewing new fleet requirements in line with Welsh Government ULEV targets and funding.
- Reviewing the complete recycling/waste collection fleet and Council site plant requirements to ensure a transition plan from diesel powered to ultra-low emission vehicles is in place.

By 2028 we will have

- Agree d a 5 year capital plan to define the likely level of capital expenditure required in future to coincide with this new Strategy (2023-2028).
- develop an action plan on the future requirements for a new recycling/waste collection fleet and plant vehicles to ensure 'business as usual' is maintained, and that a transition plan exists from diesel powered to ultra-low emission vehicles is in place.

To deliver on our strategic priorities we will develop three key action plans.

The strategic circle identifies the plans that are in place to ensure that we can deliver our priorities and objectives.
We consulted with the residents of Anglesey on this strategic plan and the feedback received will help shape these action plans.



Achieving the desired outcomes of this Strategic Plan is dependent on securing the required funding.

The funding to deliver the key priority areas set out in this Strategy, the Improvement Plan and Capital Plan has not been specifically identified at the current time.



Several potential funding streams could be used including:

- General revenue and Waste Management underspends,
- Circular Economy grant funding opportunities,
- Welsh Government – we have had constructive conversations with WG officials about our future infrastructure needs and the level of investment we are proposing to make to our Waste Service to improve performance/meet future statutory recycling targets over the coming years.

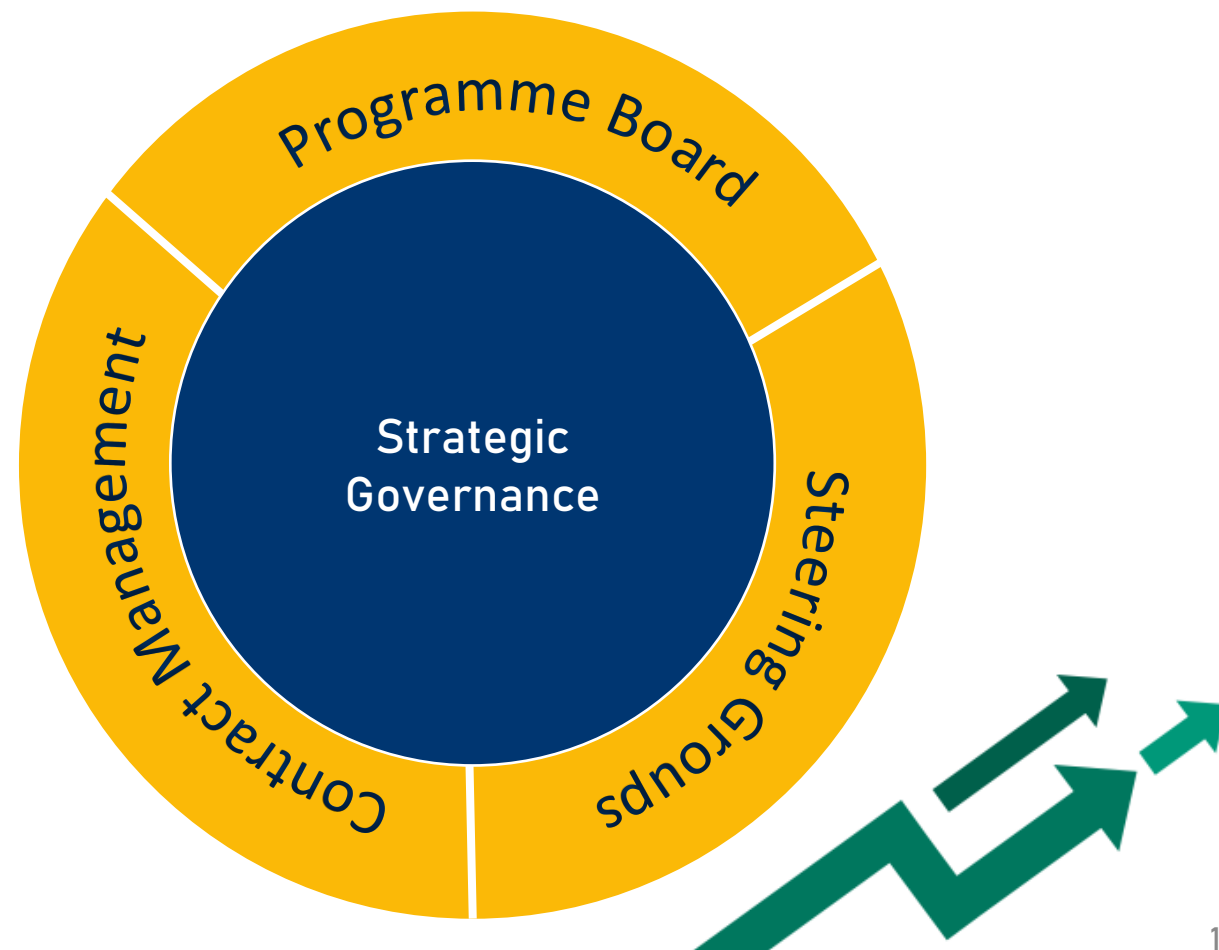
We are working with Welsh Government colleagues on an ‘Initial Project Assessment’, which follows the 5 Case business model approach before we move on to develop an Outline Business Case to receive additional capital funding.

To ensure this Strategic Plan will be implemented, we will utilise existing governance procedures.

- Resource and efficiency programme board; including representatives from the Council, WLGA and WRAP Cymru,
- Contract management meetings with contractors,
- Steering groups already well established to deliver green garden waste service, recycling and waste collection from Council buildings.

The Resource and Efficiency Programme Board will play a key role in advising how we achieve the 70% recycling rate and achieve objectives of this Strategic Plan.

These arrangements will ensure clarity, accountability, coherence and structure to monitor progress effectively. Progress will be reviewed every quarter and reports will be produced to give a summary of activities.





CYNGOR SIR
YNYS MÔN
ISLE OF ANGLESEY
COUNTY COUNCIL

Highways, Waste and Property

Resource and Waste Strategic Plan 2023-2028

Summary of consultation responses

1. Introduction

A six week consultation ran between 11 September and 20 October 2023. The consultation was published on the Council website and promoted via our social media channels. It was also shared amongst Anglesey's ageing well community forums.

We received 190 responses. This report is a summary of the consultation survey results and the main themes identified from feedback.

The consultation was designed to gather feedback from Anglesey residents on our Strategic Plan and our key work streams to reduce, reuse and recycle more of our household waste.

The consultation results showed overall support to our Strategic Plan and the four key priority areas. There are areas to continue to carefully consider, most notably the current trolley box system for collecting recyclable materials. These will be considered in the three key action plans we have identified.

2. Summary

2.1. Who we heard from

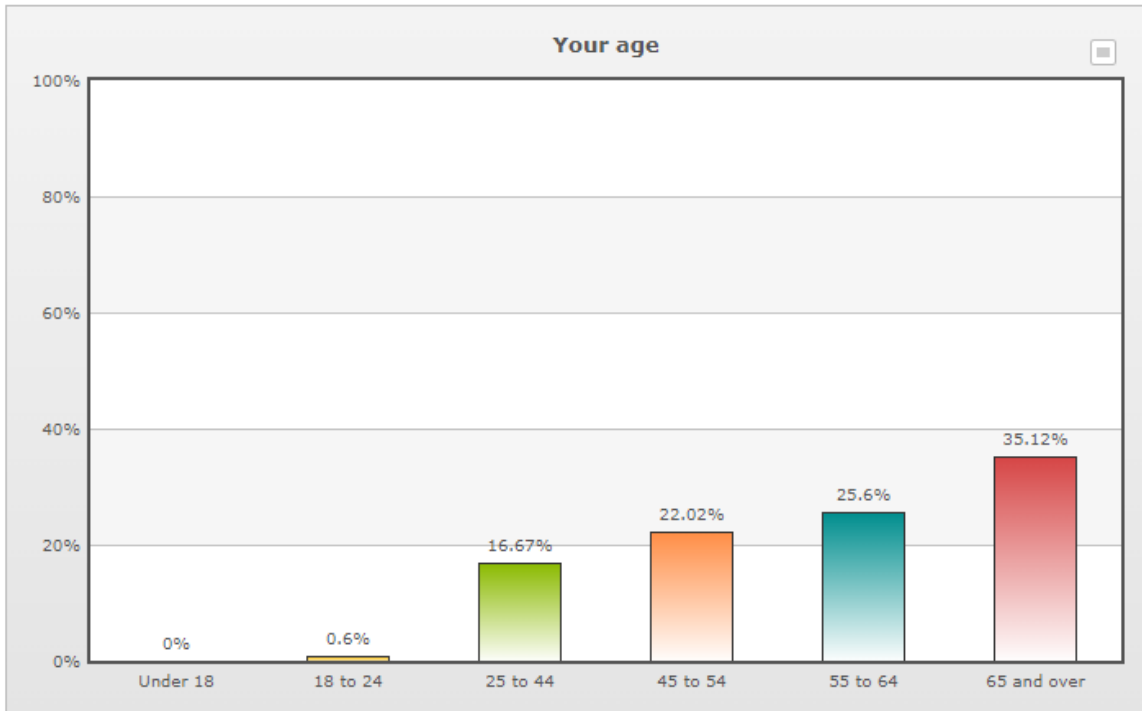
We received 190 consultation responses:

- most (169) were from residents via an online survey.
- 20 from a combined written response from Amlwch 50+ community group
- 1 response from our Contractors Biffa

3. Results from the survey questions showed:

3.1. Age breakdown

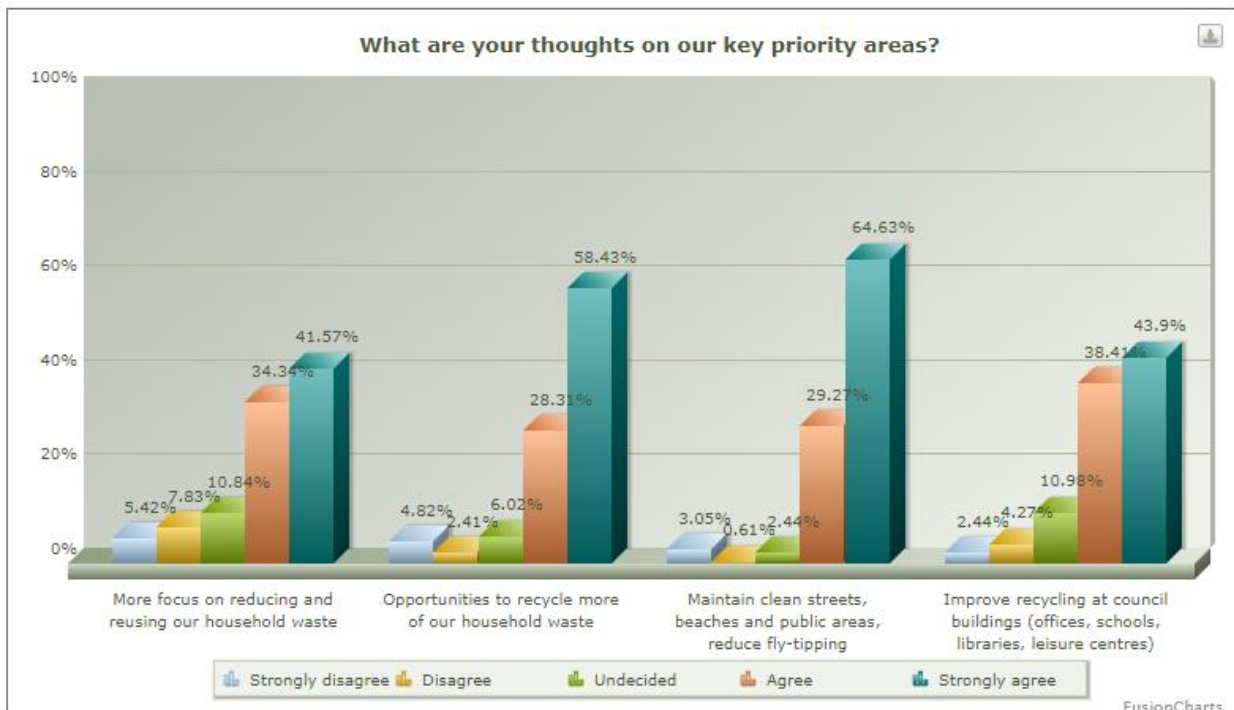
Majority of respondents were 65 and over (35%) the graph below shows the breakdown of respondents by age category.



3.2. We asked

3.2.1. What are your thoughts on our key priority areas?

The majority of respondents said they agree or strongly agree with our four key priority areas.



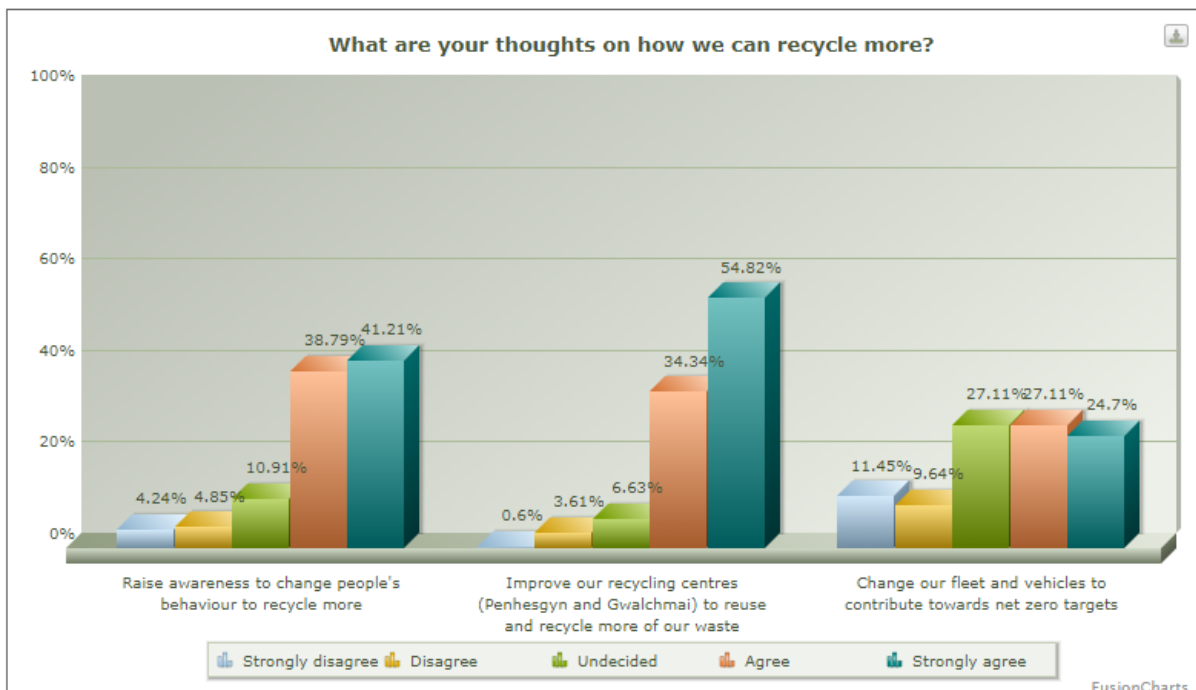
62 of the respondents provided further comments in response to our key priority areas. These comments can be broken down into six key themes. Respondents had concerns about:



- Opportunities for more on street waste and recycling bins
- Wanted to be able to recycle more materials, including soft plastics and tetra pack cartons at the kerbside
- The current trolley boxes not big enough – not enough space for plastics and cardboard
- Suitability of the trolley boxes, easily blown over in high winds
- More information to remind residents of what can and can't be recycled
- Work with businesses, caravan parks and holiday homes and public buildings (Schools) to recycle more.

3.2.2. What are your thoughts on how we can recycle more?

The majority of respondents said they agree or strongly agree with our three key ways of enabling people to recycle more.

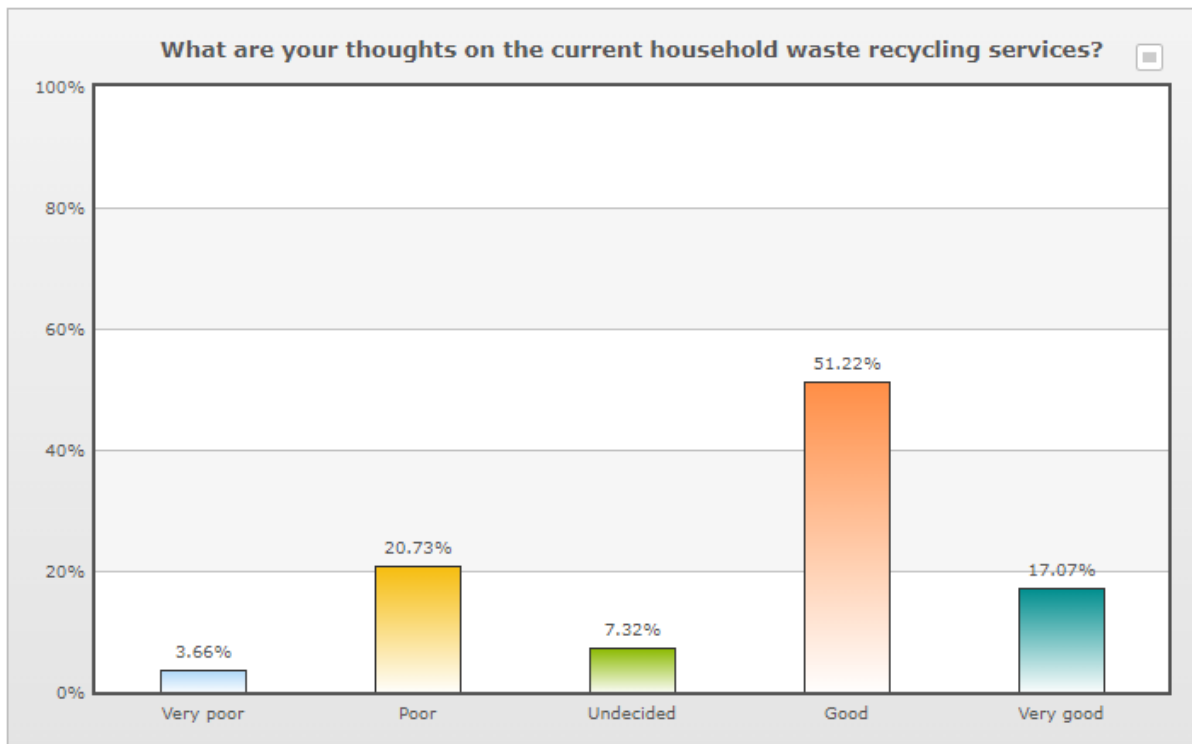


60 of the respondents provided further comments in response to how we can recycle more. These comments can be broken down in to four key themes. Respondents had concerns about:

- Suitability and cost of changing fleet to low carbon alternatives
- Encourage more reuse at the Household Waste Recycling Centres
- Improve the provision of HWRCs:
 - more sites (North of the Island)
 - open for longer hours
 - remove need for booking at Gwalchmai
- Reduce litter blown from / dropped by waste collection trucks.

3.3.3 What are your thoughts on the current household waste recycling services?

The majority of respondents said they thought the current recycling services were good or very good.



75 of the respondents provided further comments in response to their thoughts on the current Recycling Services. 68% of respondents thought the current service was good or very good. These comments can be broken down into four key themes. Respondents had concerns about:

- Current trolley boxes not big enough to hold all of their Recycling; mainly Plastics and cardboard
- Not being able to recycle more items such as plastic film, tetra packs.
- The current boxes being damaged and broken when emptied by the collection crew
- More information to remind people about what can and can not be recycled.

3.3.4 What do you think we could do to make it easier to recycle more of your household waste? For example, does the current trolley box setup suit your needs?

144 of respondents answered this question. The comments can be broken down into five key themes, with similar themes to the above questions:

- Not enough room in the current trolley box system, with the glass and cardboard box not being big enough. Paper box too big.
- Generally a number of respondents were happy with the current system
- Concerns about trolley boxes being blown over in the wind and littering streets
- More information on what can and can not be recycled

- Accept more materials to be recycled e.g. soft plastics and cartons / tetra packs

3.3.5 Would you like us to update you about this project in the future?

57 of respondents wanted to be kept up to date with this project in future. The contract details of these individuals will be added to the Waste contract Distribution list to be kept up to date with the developments of our waste and recycling services.

3.3.6 Written response

The feedback from the Amlwch 50+ group, which included 20 members of the local community, included:

- Everyone makes good use of current recycling services
- All strongly agreed with the need to maintain clean streets, beaches and public areas and reduce fly tipping.
- The group queried why Gwalchmai HWRC still has a requirement to book in advance.
- The trolley box system can be challenging for people living in smaller houses
- Concerns that litter blown from lorries boxes during collection does not get picked up.
- Concerns that trolley boxes and black bins are not always placed back safely on the pavements to aid people with mobility issues.

4. Summary

The majority of respondents supported the Resource and Waste Strategic Plan.

68% of respondents thought the current recycling services are good or very good. We received a number of comments related to the current recycling services and suggestion for improvements. We have adapted page 10 of the Plan to say we will review the current trolley box.

We will consider the comments received when we are developing the Improvement and Communications Action Plans which will provide detail of how we will achieve the key priority areas within the Strategic Plan. We have amended page 16 of the Plan to acknowledge this.

A key theme within the comments received from respondents was that the current trolley box configuration and capacity of the glass and cardboard box was not

sufficient. We will amend the plan to acknowledge the work we are doing with WRAP Cymru to review the trolley box configuration and capacity.

